

| | 28 th January 2013 | 29 th January 2013 | 30 th January 2013 | | 31 st January 2013 | |
|---------------|--|--|--|--|---|--|
| 09:00 – 10:00 | | | | | | |
| 10:00 – 11:00 | | | | | | |
| 11:00 – 12:00 | | | | | | |
| 12:00 – 13:00 | | | | | | |
| 13:00 – 14:00 | | | | | invidis Market Briefing Location: Room G003 | |
| 14:00 – 15:00 | ISE Installation Tour - Powered by MMD Philips Location: City of Amsterdam | invidis Market Briefing Location: Room G003 | invidis Market Briefing Location: Room G003 | | invidis / LG Digital Signage Challenge Announcement Project Winners Location: LG Stand 11-N75 | ISE Guided Tour Location: Digital Signage Area |
| 15:00 – 16:00 | ISE Installation Tour - Powered by MMD Philips Location: City of Amsterdam | ISE Guided Tour Location: Digital Signage Area | ISE Guided Tour Location: Digital Signage Area | Samsung Guided Tour <i>By invitation only</i> | | ISE Guided Tour Location: Digital Signage Area |
| 16:00 – 17:00 | ISE Installation Tour - Powered by MMD Philips Location: City of Amsterdam | ISE Guided Tour Location: Digital Signage Area | ISE Guided Tour Location: Digital Signage Area | Samsung Guided Tour <i>By invitation only</i> | | |
| 17:00 - 18:00 | | | | | | |
| 18:00 - 19:00 | ISE Keynote Location: Forum ISE | | | | | |
| 19:00 – 20:00 | ISE 10 th Anniversary Location: Forum Lounge ISE | | | Samsung Evening Event <i>By invitation only</i> | | |

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