



Weather and news are the most popular infotainment formats

Question: Which infotainment formats registered the highest demand in the last six months?

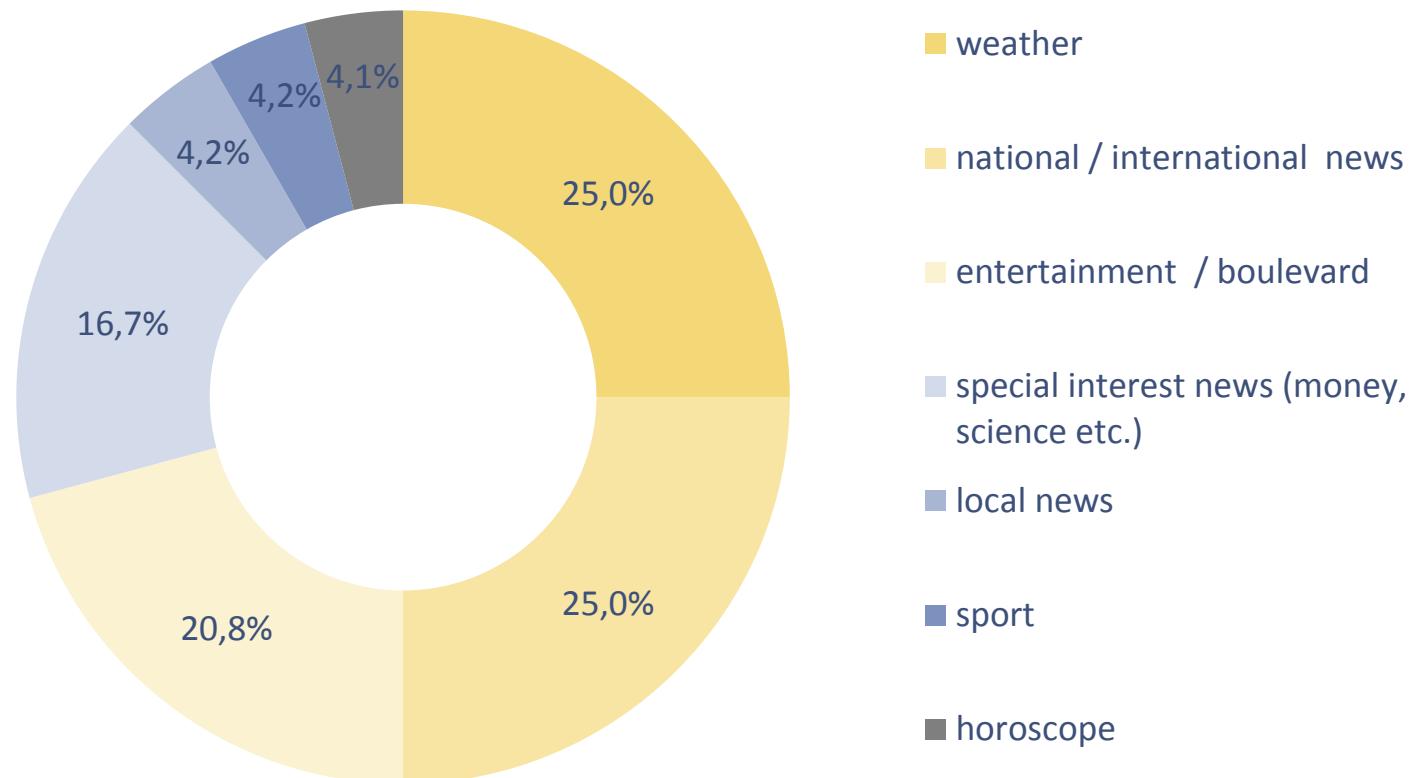


Fig. 4: DBCI Italia 1-2013 "infotainment format", n=26 © invidis consulting. 2013