



Content creation most important element of Digital Signage

Question: Can you rate what's the most important elements of a digital signage installation ?

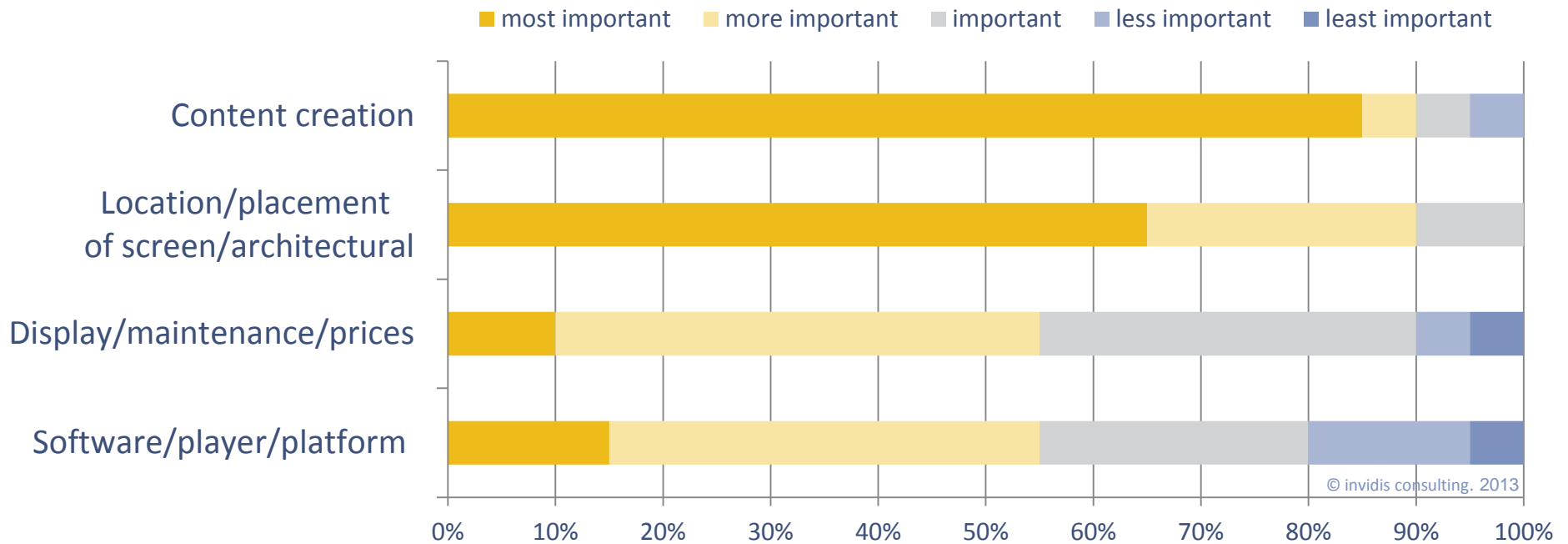


Fig. 4: DBCI Italia November/December 2013 "DS elements", n=21