



Maintenance most relevant barrier for Digital Signage solutions

Question: Who/What is the biggest barrier in the adoption of a Digital Signage solution for your customers?

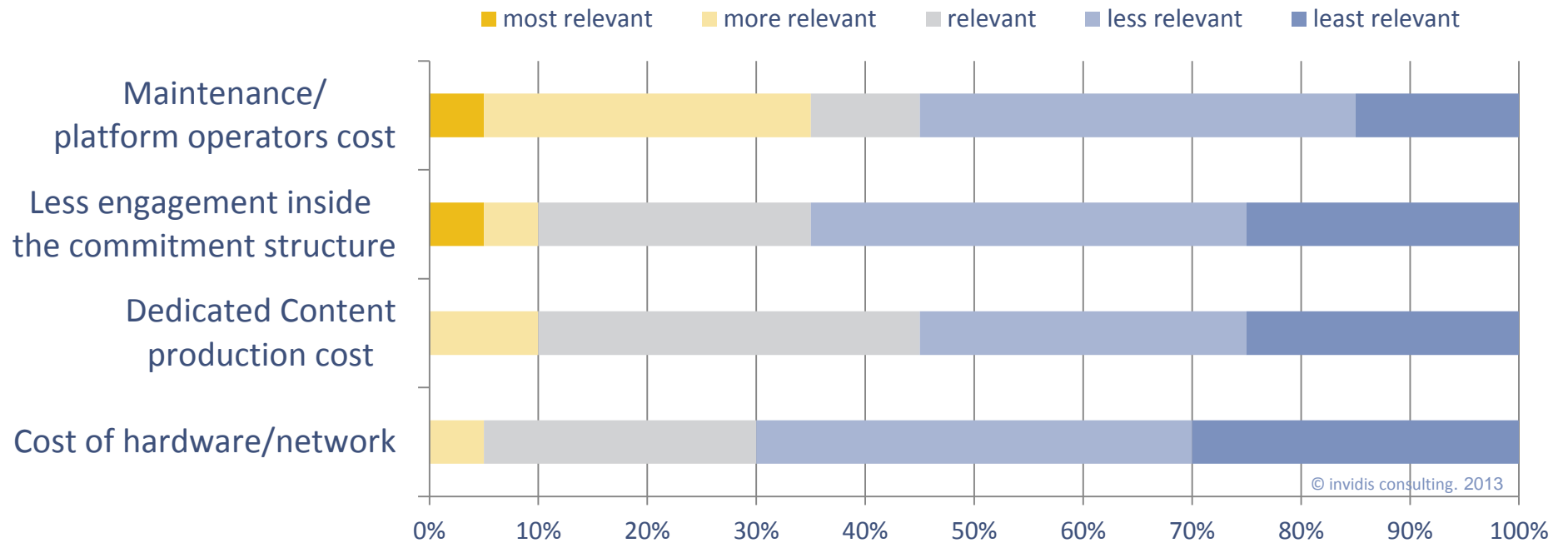


Fig. 5: DBCI Italia November/December 2013 "DS barrier", n=21