

Maintenance most relevant barrier for Digital Signage solutions



Question: Who/What is the biggest barrier in the adoption of a Digital Signage solution for your customers?

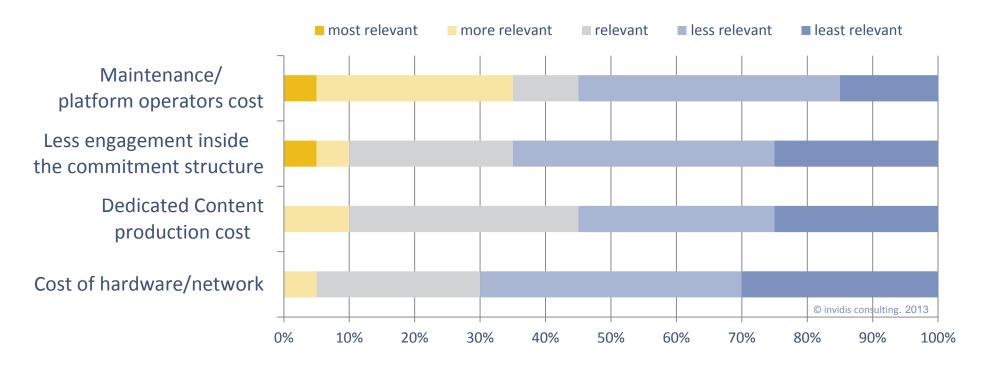


Fig. 5: DBCI Italia November/December 2013 "DS barrier", n=21

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