



## Countless new jobs in the Digital Signage industry

**Question:** Did the number of employees in your company increase in 2013?

- 83,4% of all polled companies have hired new staff in 2013
- Aprox. 30-50 new jobs were created in the Digital Signage industry in Poland in 2013
- As a whole there is a high demand for qualified personnel
- Due to an increasing expansion in vertical markets the Digital Signage companies require more professionals from different industry branches

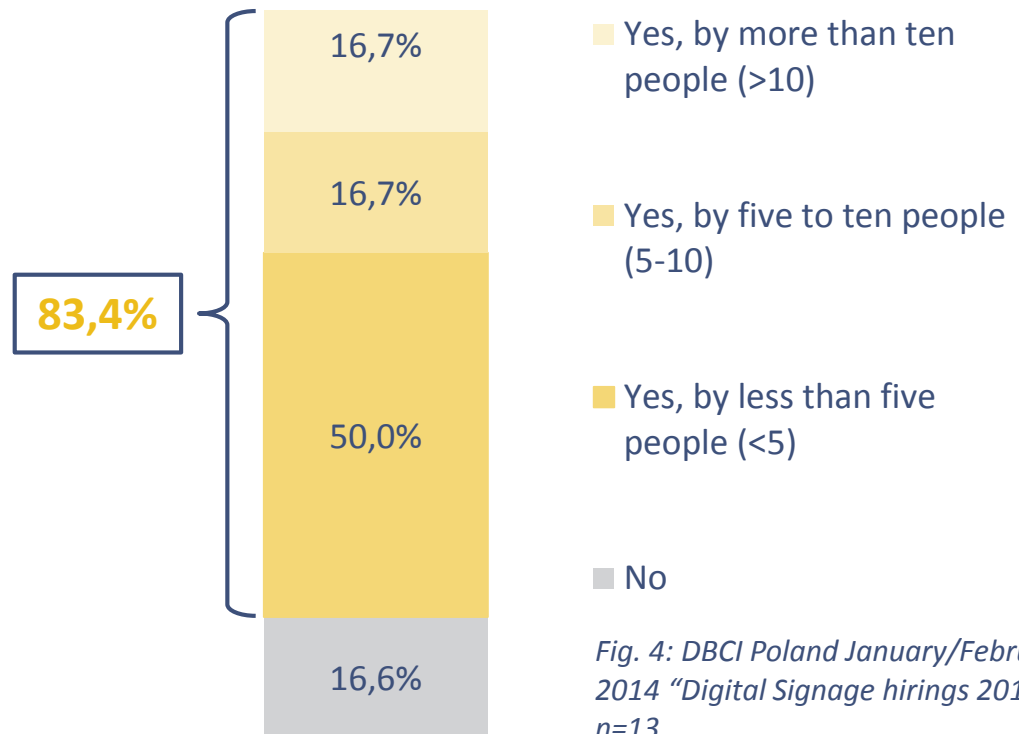


Fig. 4: DBCI Poland January/February 2014 "Digital Signage hirings 2013", n=13