

 Retail & Malls will be the most successful locations for DooH in 2015

Question: Which locations will be the most successful for DooH in the next 12 to 18 months?
Please rate the Top 3 vertical markets?

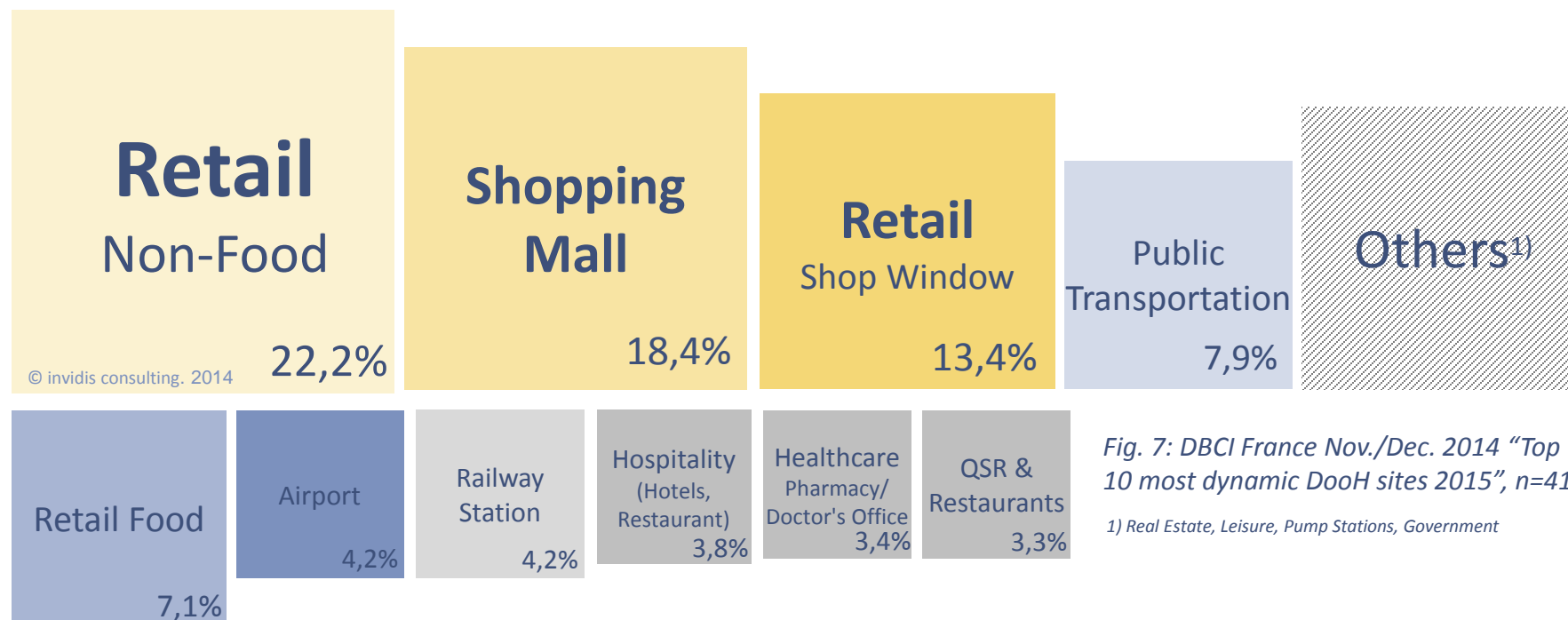


Fig. 7: DBCI France Nov./Dec. 2014 "Top 10 most dynamic DooH sites 2015", n=41

1) Real Estate, Leisure, Pump Stations, Government