

Digital Signage Business Climate Index Russia September | October 2015



Further research | First semester 2015 with higher revenues than 2014

"The revenues in the first half year 2015 have ... in comparison to the revenues of the same period in the previous year."

> 50,1% of all polled companies could generate in parts a clear increase in revenues in the first half year term in 2015 compared to the same period in the previous year

Only 37,5% of all polled companies had to accept a decrease in revenues compared to the previous year

