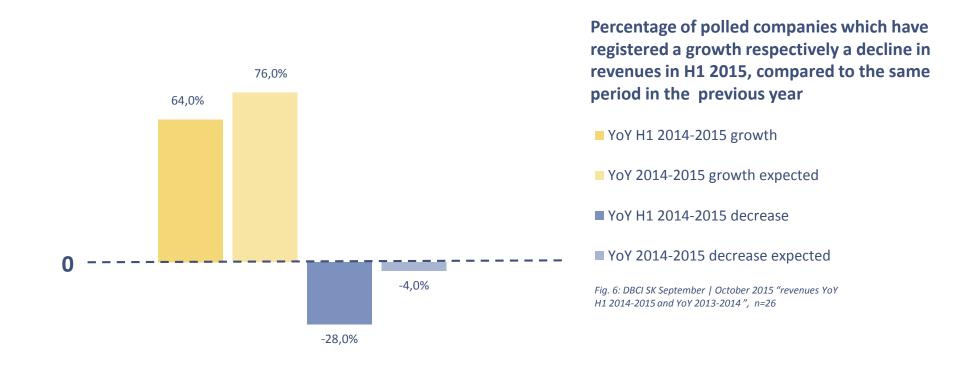


Digital Signage Business Climate Index Scandinavia September | October2015



Further research | First semester (H1) losses expected to be contained by December



- 76% of the polled companies in Scandinavia expect to have a growth in revenues in 2015 compared to 2014
- Still 28% of all polled companies had to accept a decline in revenues in the first six months of 2015. However
 many of those companies are expecting to have balance the losses at the end of the year.
- Traditionally the IT business has a relative calm period in the summer, followed by a strong showing towards the end of the year