

Growing market share for High-Brightness & UHD expected

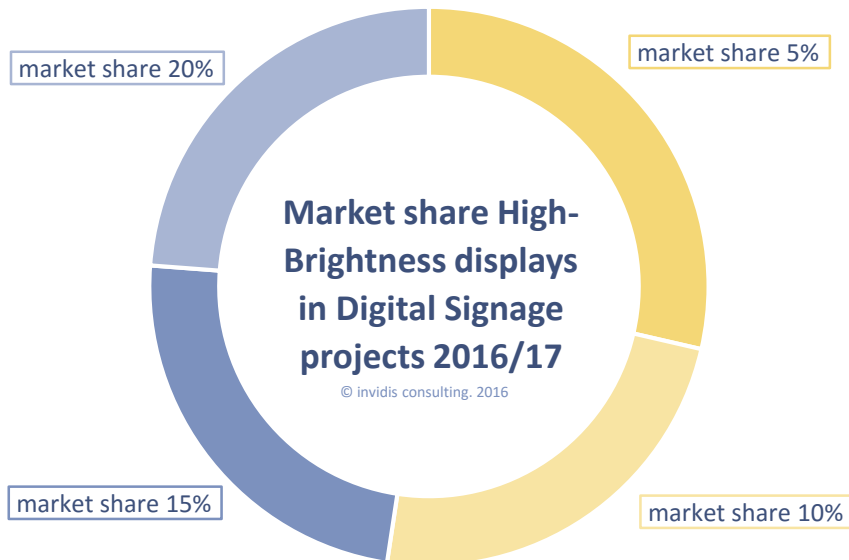


Fig. 4: DBCI GCC March | April 2016 "market share high-brightness 2016", n=21

Question: How do you expect will the market for High-Brightness displays evolve over the next 12 months? The market share will be at ...

LCD displays with different sustainable technological solutions for outdoor implementation have finally shown their market-readiness and will find a high demand. Particularly in the retail environment (e.g. shop window) customers are likely to invest.

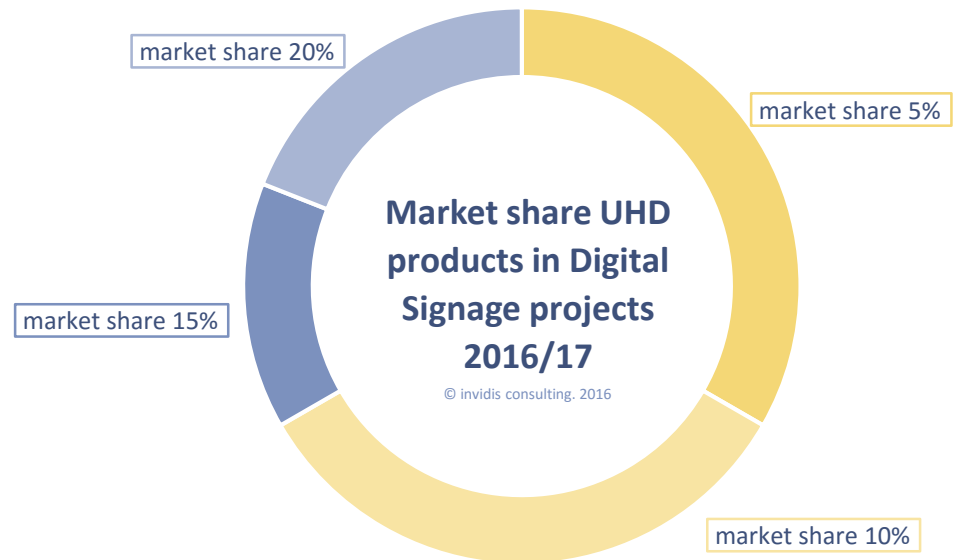


Fig. 5: DBCI GCC March | April 2016 "market share UHD 2016", n=21

Question: How do you expect will the market for UHD products (displays, media player, software, content) evolve over the next 12 months? The market share will be at ...

UHD will be the resolution standard of the future. However the high costs for UHD content has a dampening effect on the expectations for projects in the next 12 months.