**Digital Signage Business Climate Index Benelux** July | August 2016



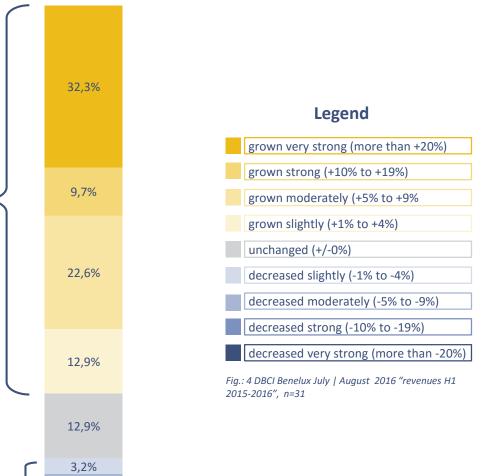
Further research | First semester 2016 with considerably higher revenues than 2015

"The revenues in the first half year 2016 have ... in comparison to the revenues of the same period in the previous year."

DIGITAL SIGNAGE FEDERATION

77,5% of all polled companies could generate in parts a clear increase in revenues in the first half year term in 2016 compared to the same period in the previous year

Only 9,7% of all polled companies had



to accept a decrease in revenues compared to the previous year

6,5%