



Digital out of Home Trends 2017 | Digital billboards still the big hype in Russia

Question: „Which important Digital out of Home trends will become relevant in 2017 and which will lose in relevance?“

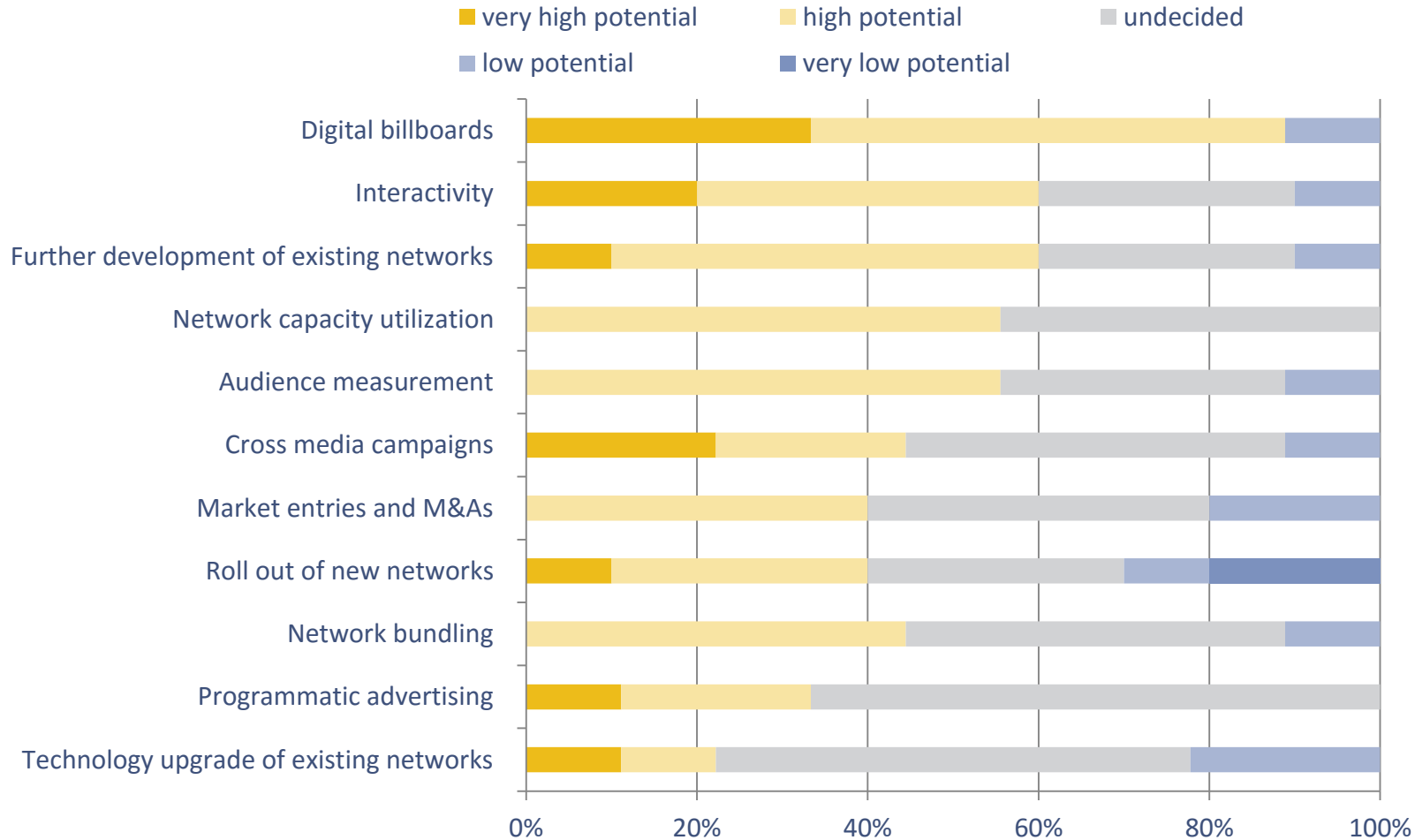


Fig. 5: DBCI November/December 2016 "Digital out of Home Trends 2017", n=12 (mean value)