

Welcome

The Communications Collaboration Route Planner is designed to assist ISE attendees in locating exhibitors and training sessions taking place at ISE in this specific area of technology. Areas covered include: Unified Communications; The Cloud; Visual Collaboration; Smart Meetings and Video Conferencing.

Simply study the hall plans on the following pages of the Communications Collaboration Route Planner and make a note of the highlighted stands. The accompanying listing will show which companies are occupying each location. Also shown is a selection of the Professional Development sessions connected to this topic so that attendees can plan their visit around them if required.



The Official ISE 2015 Communications Collaboration Route Planner

Communications Collaboration: Professional Development highlights

Visual Collaboration Across the Organisation

10 February 2015, 14:00-14:30

Room: Unified Communications Theatre

Speaker: John Underkoffler, CEO, Oblong

John Underkoffler CEO Oblong fireside chat with Nigel Morris CEO of Dentsu Aegis - As a multinational media and digital marketing communications firm innovating the way brands are built, Dentsu Aegis needed a multi-device, pixel-rich and highly intuitive digital workspace to connect key creative offices around the globe. CEO Nigel Morris turned to Oblong Industries and its next-gen conferencing and collaboration technology to move the organization forward. In this fireside chat, John Underkoffler and Nigel Morris will talk about the importance of visual collaboration and the role of UI in shaping the future.

Smarter meetings – a revenue generator in the hospitality industry

10 February 2015, 14:30-15:00

Room: Unified Communications Theatre

Speaker: Lieven Bertier, Global Marketing Manager Collaboration, Barco

Large hotels are built to host complete conferences, where people can attend a symposium without ever having to leave. For business people, that's called efficiency. For hotels, it's called revenue. To appeal to the needs, it's important to offer the most advanced collaboration equipment. Too often, technical issues arise in this process. For the hotel, it's not possible to have a technical staff on stand-by at all times. By providing a way to get a presentation directly onto the meeting room screen with a single click of a button, Barco's ClickShare collaboration system offers a solution. Barco will present the roll-out of this solution to hotel chains like Marriott and Accor.

Collaboration Case Study: Moffitt Cancer Center

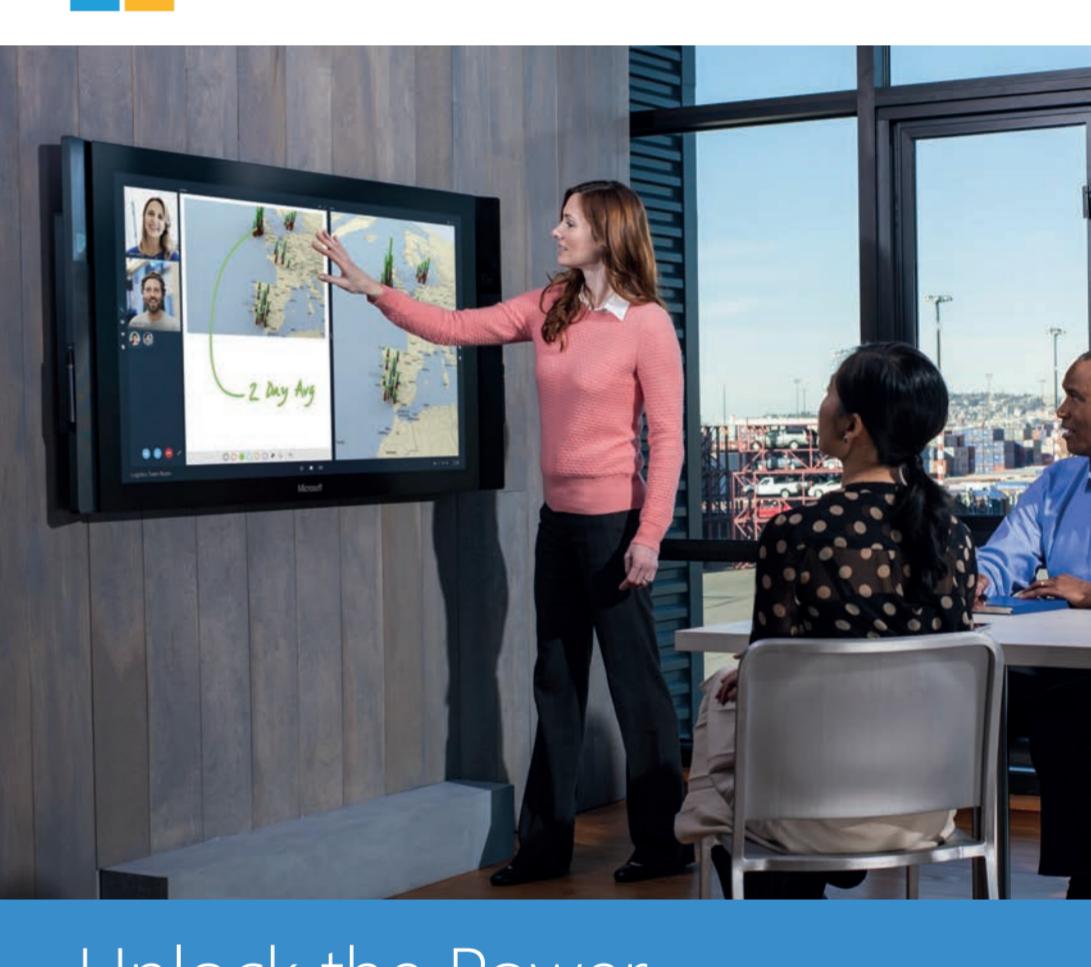
11 February 2015, 11:30-12:00

Room: Unified Communications Theatre

Speaker: David Stringfellow, Moffitt Cancer Center

With more than 328,000+ patient visits and 300+ clinical trials yearly, Moffitt Cancer Center is one of the busiest cancer centers and institutional leaders in cancer research. The center delivers all levels of care for people with cancer and related diseases, screening and prevention services and on going research. Learn how Moffitt is fighting cancer with collaboration solutions that make it simpler to connect doctors, researchers and affiliates globally and deliver new levels of patient care, research and education. In addition to campus-based unified collaboration technology, the recent deployment of cloud collaboration solutions has introduced new ways of meeting which are dramatically enhancing the way they practice medicine from engaging with clinicians and researchers to recruiting candidates for new positions.

Exhibitor List

Microsoft Surface Hub											
Integrated Systems Europe 10-12 February 2015 Amsterdam RAI, NL											
											
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<p>A joint venture partnership of</p> <p>CEDIA CUSTOM ELECTRONIC DESIGN & INSTALLATION ASSOCIATION</p> <p>infoComm INTERNATIONAL</p> <p>Sponsored by</p> <p>Microsoft</p>											
Microsoft Surface Hub											
 Unlock the Power of the Group with Microsoft Surface Hub											
<p>More engaging and productive meetings. Walk up and join a Skype for Business meeting with a single tap, and share content effortlessly.</p> <p>See it first at ISE 2015 in Hall 8 / Booth K-355</p>											

Correct at time of going to press

