

Welcome

The Digital Signage Route Planner is designed to assist ISE attendees in locating exhibitors and training sessions taking place at ISE in this specific area of technology. Areas covered include: Display Technology; Content Management; Retail Solutions and Global Advertising.

Simply study the hall plans on the following pages of the Digital Signage Route Planner and make a note of the highlighted stands. The accompanying listing will show which companies are occupying each location. Also shown is a selection of the Professional Development sessions connected to this topic so that attendees can plan their visit around them if required.



The Official ISE 2015 Digital Signage Route Planner

Digital Signage: Professional Development highlights

The Future of Digital Signage - latest trends in display, software and connected technologies

10 February 2015, 13:00-13:30

Room: ISE Commercial Solutions Theatre

Speaker: Florian Rotberg, Invidis Consulting

Exhibitors at ISE 2015 will again showcase the newest displays, most advanced media players, digital signage software and other technologies. We will look at the newest trends and products, check how they match the need of today's clients and what to expect from the future. What else does it need beyond the technology to offer a full digital signage solution. The perfect start to your ISE visit 2015.

Masterclass with Robert Simpson: Displays of today and tomorrow

10 February 2015, 08:00-12:00 (Room: D403)

Presented by: InfoComm International

Speaker: Robert Simpson, Founder Director, Electrosonic

The session is divided into four sections. The first is a refresher tutorial on such topics as visual acuity, the photopic luminosity function, contrast sensitivity function, temporal modulation transfer function and chromaticity. These are then related to display performance. Particular emphasis is given to existing and forthcoming standards in respect of the contrast performance of both flat panel and projected images. A review of the implications of BT2020 and the introduction of high frame rates. The second section is devoted to flat panel displays. Brief mention is made of many flat panel technologies that have fallen by the wayside, have not yet become well established, or are not mainstream (PDP, electroluminescent, electro-wetting, MEMS, FED, electrophoretic, OLED, etc.). The main emphasis is on LCDs and LED displays. Besides explaining how these displays work, it explains what terms like "in-Plane Switching LCD" and "Vertical Alignment LCD" actually mean and reviews the phenomenal progress in LCD and the current state of the art. Similarly it reviews the progress of LED and its move to becoming a high resolution display medium. The third section is devoted to projection. This describes how the main electronic projection technologies (LCD, LCoS and DLP) work, and the range of products available from pico projectors to high power 4K. The hot topic at the moment is "laser," so an evaluation of illumination technologies (xenon lamp, high pressure mercury lamp, LED, laser and laser phosphor) forms a significant part of this section. The principles and limitations of image blending and warping are described. The final section applications develops some of the topics already presented, for example, the problems presented by the very high data rates required, and introduces some more specialist aspects of displays. Examples include the choice of display technology for control rooms; 3D and autostereoscopic displays, the integration of displays into different environments, giant screen projection and image sources.

Artificial Intelligence

8-R104 Aja Video Systems

8-R245 ALC Network

8-R210 Alcons Audio

8-R222 Amico Inc.

8-R232 ANTRICA

9-R135 Axon Science and Tech Co. Ltd

ADT Europe

10-R125 AOTD Electronics Co. Ltd

Aparatus

10-R122 ARTIS Europe

10-R126 ATOS

11-C84 Atos Sound

11-C90 ARCH

11-C95 Arctiq

4-S48 Arctic Optronics Corp.

8-M182 Astro

8-M180 Asturion MEA

5-U35 Audac

4-U35 AUDAC - Hearing is Believing

8-U35 Audiocom

5-U111 Audiopressbox

1-U33 Audiopack

1-F40 Avantech

8-N333 Aulux Automation

Aurora Multimedia

8-R164 Autonomic

AV MEVA EV

5-S126 AV INDUSTRY

2-A65 AV Stumpfl

2-A42 AVTECH

1-H11 AVTECH

1-N11 AWANZA Corporation

AV-Mevo Technologies, Inc.

4-U40 Avers Screens z.s.o.

4-U111 Avitech International Corporation

9-N118 Avnet Embedded

8-E265 Cetronic Corporation

8-H187 Coremedia Corporation

8-H187 Foreground LED Europe

8-H187 Foreground LED Europe AB

Digital Signage Route Planner

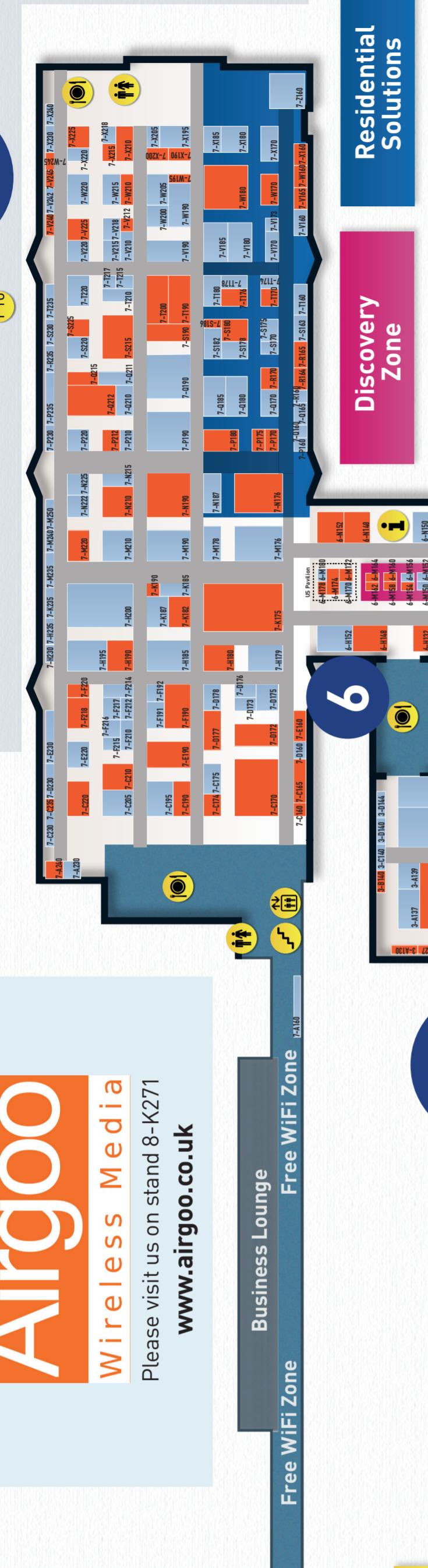
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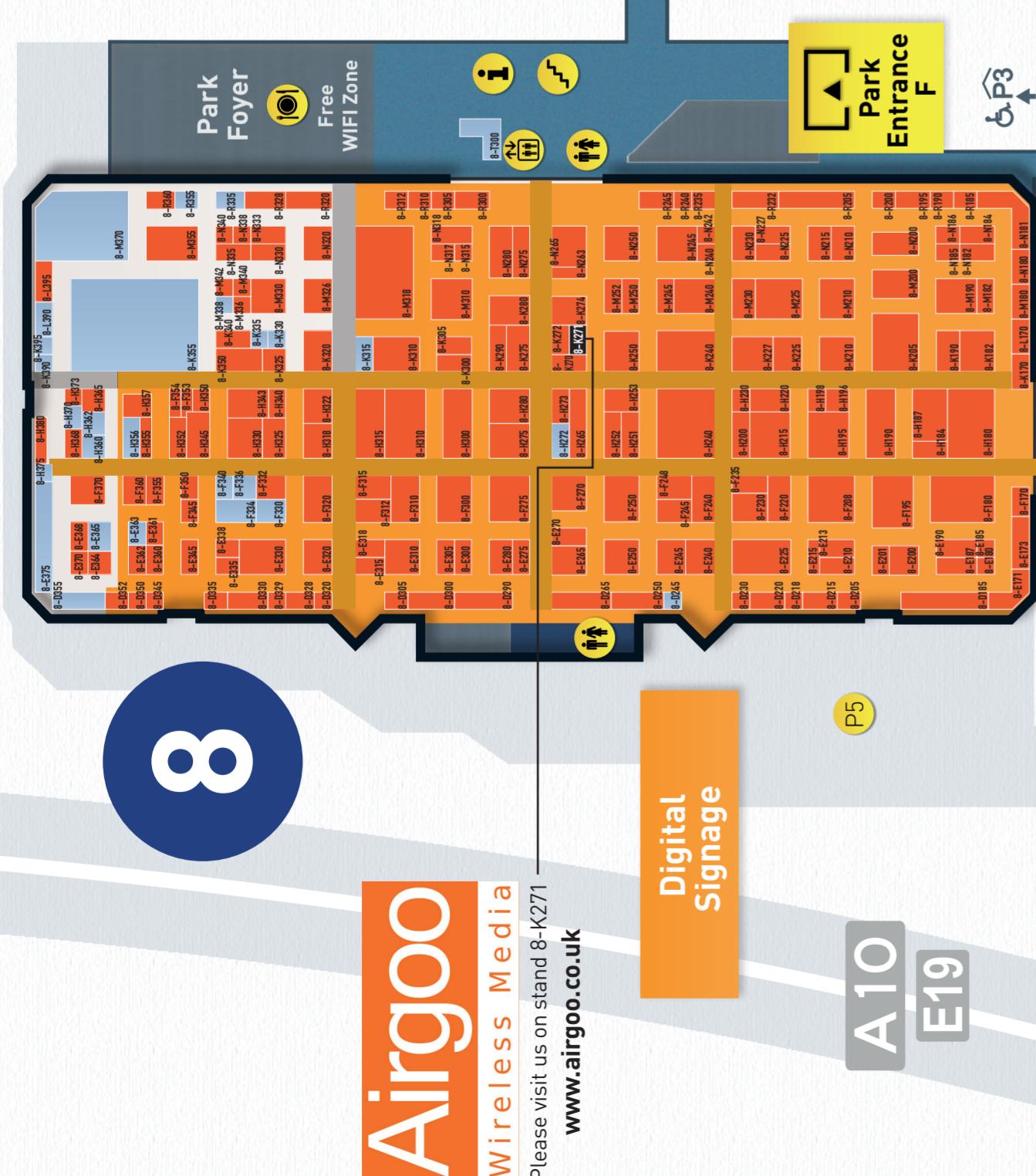


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Key
Stands of companies
in Digital Signage

Floorplan correct at time of going to press



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