

Welcome

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Integrated Systems Europe

10-12 February 2015
Amsterdam RAI, NL



The Official Event Technology Route Planner

www.iseurope.org

The Event Technology Route Planner is designed to assist ISE attendees in locating exhibitors and training sessions taking place at ISE in this specific area of technology. Areas covered include: Large Screen Displays; Pro Audio; Intelligent Lighting and Show Control.

Simply study the hall plans on the following pages of the Event Technology Route Planner and make a note of the highlighted stands. The accompanying listing will show which companies are occupying each location. Also shown is a selection of the Professional Development sessions connected to this topic so that attendees can plan their visit around them if required.



The Official ISE 2015 Event Technology Route Planner



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Event Technology: Professional Development highlights

ISE Exclusive - Better than human music mixing - live music auto-mixed for the 21st century

11 February 2015, 16:00-17:00 (Room: D204)

Presented by: InfoComm International Speaker: Roland Hemming, RH Consulting RH Consulting and the Korean Advanced Technology Research Group

Introducing a series of revolutionary developments that allow live music to be mixed totally by computer to a standard as good as or perhaps better than humans. How will this technology change audio engineering? This session comprises an introduction to the auto-mixing technologies involved, a demonstration of the system mixing music and a question and discussion session about how this technology will be used and how it will impact the audio market. Session is presented by RH Consulting in association with Korean Advanced Technology Research Group

Understand Multi-Channel Projection - Challenges and Solutions

10 February 2015, 10:00-11:00 (Room: D203)

Presented by: InfoComm International Speaker: David Aleksandersen, CEO, Smart Simulation AS

As the demand for higher pixel count in entertainment and visitor attraction market, visualisation suites and collaborative workspaces is growing, blending together the output from two or more projectors into one larger, seamless image can be a good solution. A typical installation could comprise from two to n channels making up one large display wall. Become familiar with the considerations that must be made to secure seamless overlap zones, uniformity in brightness, color and stability over time.

Generating the return on emotion - serving the sports fans better

10 February 2015, 13:30-14:00

Room: ISE Commercial Solutions Theatre Speaker: Xavier De Vynck, VP Business Development, EVS

Sport as a business is predicted to grow globally to \$145 billion by 2015. To benefit from this, clubs and venues need to make the experience of going to an event vibrant and more attractive. Fans are increasingly choosing to stay at home - and for good reason. Today's immersive broadcasts are making the home experience much more engaging. To combat this, clubs and content owners are able to employ technology to connect with their audiences' emotions. EVS will explain how stadiums can engage with fans in order to open up new revenue streams and generate a return on emotion.

An artistic view on creation of content for projection mapping

10 February 2015, 14:00-14:30

Room: ISE Commercial Solutions Theatre Speaker: Cédric Péri, graphic artist and 3D designer, Danny Rose

ISE visitors will be given a unique opportunity to see projection mapping from the artists point of view. They will be given practical tips for creation of content and the application of technology for large-scale projection mapping. An insight into how to effectively manage the production process with specific focus on creative and technical ideas. It explores certain technical and creative challenges for the application of multiple projections on to 3D surfaces and integrating immersive and motion technologies. It will highlight real-world installation examples such as public shows, theatres and promotional events.

Museums - An aural as well as a visual experience

10 February 2015, 12:30-13:00

Room: ISE Commercial Solutions Theatre Speaker: Johan Wadsten, Product Manager, Merging Technologies

Captivating audiences with the contents of the museum can be a competitive business and increasingly, innovative audio is part of the spectacle. The Grande Galerie De L'Évolution in Paris has been transformed by 186 specially designed loudspeakers arranged in seven zones. Controlling all the zones from one source and providing local and global playback with the ability to make announcements requires an intelligent solution. Merging Technologies Ovation was able to do all that and provide a powerful mixing solution internally.

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Exhibitor List

2N Telekomunikace	7-V165	Avoties Media Ltd.	8-K300	CORE Brands	1-N70	FBT Electronics spa	7-M210	Simplex	8-K310	ProDW Europe BV	10-K153	Shenzhen LAMP Technology Company	11-H36	Tiny Green PC (Branch of Anders Electronics)	8-F315
3D STORM / NEWTEK	7-P212	AVProStore	8-M178	Coronac Corporation	8-H187	FENIX	7-N225	JMS	5-S118	PROEL SPA	7-C210	Shenzhen Leyard Opto-Electronic	11-P66	TID	12-B82
3D Systems	8-K172	AXIUM	5-5126	Corredor Audio A/S	7-0170	Fida	7-H235	JBL Professional	5-R117	Profficient	1-N70	Shenzhen Lightlink Display Technology Co. Ltd	11-N50	TMB	11-C67
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A10
E19

Key
Stands of companies
in Event Technology

CRESTRON
Stand 2-C24

Floorplan correct at time of going to press



50m

Wielingenstraat

Scheldeplein
Europaplein

Station RAI
Amsterdam

P1
P2
P3
P4

TAXI

Smart Building

Europa Entrance K

Holland Entrance C

Park Entrance F

Europe Foyer

Congress Square

Auditorium/
RAI Theater

Business Lounge
Free WiFi Zone

Park Foyer
Free WiFi Zone

Forum
Free WiFi Zone

Discovery Zone
Unified Communications

Digital Signage

Elicium

Discovery Zone
Residential Solutions